



OBX Got Talent Sponsorship Opportunities

A Live Music Competition at the historic Pioneer Theater

Event Overview

OBX Got Talent is a live music competition celebrating **singers, songwriters, and musicians from across the Outer Banks**. Hosted at the historic Pioneer Theater in Manteo, the event brings the community together for a couple energizing nights of live performance while directly supporting the artists who help define the sound and culture of the OBX.

This event is designed to **uplift live music**, invest in local performers, and create meaningful opportunities for musicians to be seen, heard, and supported.

Why Sponsor OBX Got Talent?

- Support and nurture **local musicians**
- Help sustain and grow **live music on the Outer Banks**
- Connect your business with a **music-loving local audience**

Sponsorship Opportunities

Presenting Sponsor

\$2,500–\$5,000 or full prize purse underwriting

- “OBX Got Talent presented by [Sponsor Name]”
- On-stage recognition and opportunity to welcome the audience
- Logo on all marketing materials, tickets, and event screen
- Pre-movie on-screen advertisement leading up to events
- Social media and email promotion
- VIP tickets

Prize Sponsor

\$500–\$1,500 per prize (or equivalent value)

- Sponsor name tied directly to a musician prize
- On-stage recognition during awards
- Logo on event signage and social media graphics
- 2 complimentary event tickets
- Social media mention

Examples: Grand Prize Sponsor, Audience Choice Award Sponsor

Supporting Sponsor

\$750–\$1,500

- Logo on posters, website, and event screen
- Verbal thank-you from the stage
- 2 complimentary event tickets
- Social media recognition

 **In-Kind Sponsor**

Value: \$250–\$1,000+

- Merch, t-shirts, gift cards, food, beverages, printing, swag
- Recognition scaled to contribution value
- 2 complimentary event tickets
- On-stage thank-you and promotional placement where applicable
- Social media recognition

 **Community Sponsor**

\$250–\$500

- Name listed on event signage and website
- Group thank-you from the stage
- 2 complimentary event tickets
- Social media recognition

Custom partnerships welcome!

If you have a creative idea or want to support live music in a unique way, we'd love to collaborate.

Contact:

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